

બિડાણ: પી. પી. પટેલ, સહ પ્રાધ્યાપક, કૃષિ ભવન, સેક્ટર-૧૦/એ, પોડીયમ લેવલ, ગાંધીનગરના પત્ર ક્રમાંક : કૃયુકા/  
૫૭૩/૨૦૧૩ તા:૧૦.૧૨.૨૦૧૩

વિષય: Systematic Voters' Education & Electoral Participation (SVEEP) બાબતે થયેલ બેઠક  
બાબત....

જા.નં.નકૃયુ/૨જી/અ.૩.૩/sveep/૧૬૨૪૩-૫૨  
/૨૦૧૩.

તારીખ:૧૧/૧૨/૨૦૧૩.

ઉપરોક્ત પરિપત્રમાં જણાવ્યા મુજબ સદર માહિતી અત્રેની કચેરીને ઉલટ ટપાલે મોકલી  
આપવા સારું.

કુલસચિવ  
નવસારી કૃષિ યુનિવર્સિટી  
નવસારી

સામેલ: ઉપર મુજબ.

નકલ રવાના જાણ તેમજ અમલ થવા સારું :-

- (૧) આચાર્યશ્રી, ન.મ.કૃષિ મહાવિદ્યાલય, નવસારી કૃષિ યુનિવર્સિટી, નવસારી.
- (૨) આચાર્યશ્રી, અસ્પી બાગાયત-વ-વનિય મહાવિદ્યાલય, નવસારી કૃષિ યુનિવર્સિટી, નવસારી.
- (૩) આચાર્યશ્રી, વેટરનરી કોલેજ, નવસારી કૃષિ યુનિવર્સિટી, નવસારી.
- (૪) ડીનશ્રી, અસ્પી એગ્રી બિઝનેસ મેનેજમેન્ટ, નવસારી કૃષિ યુનિવર્સિટી, નવસારી.
- (૫) આચાર્યશ્રી, એગ્રીકલ્ચર પોલીટેકનીક, નવસારી કૃષિ યુનિવર્સિટી, નવસારી.
- (૬) આચાર્યશ્રી, એગ્રીકલ્ચર પોલીટેકનીક, નવસારી કૃષિ યુનિવર્સિટી, વ્યારા.
- (૭) આચાર્યશ્રી, એગ્રીકલ્ચર પોલીટેકનીક, નવસારી કૃષિ યુનિવર્સિટી, વઘઈ.
- (૮) આચાર્યશ્રી, એગ્રીકલ્ચર પોલીટેકનીક, નવસારી કૃષિ યુનિવર્સિટી, ભરૂચ.
- (૯) આચાર્યશ્રી, એગ્રીકલ્ચર પોલીટેકનીક, નવસારી કૃષિ યુનિવર્સિટી, ડેડીયાપાડા.
- (૧૦) આચાર્યશ્રી, એગ્રીકલ્ચર પોલીટેકનીક, નવસારી કૃષિ યુનિવર્સિટી, પરીયા.

# રાજ્ય કૃષિ યુનિવર્સિટી પરિષદ

કૃષિભવન, સેક્ટર-૧૦/એ, પોડીયમ લેવલ, ગાંધીનગર-૩૮૨૦૧૦

ફોન નં.૦૭૯-૨૩૨૪૧૦૫૨,

ફેક્સ નં.૦૭૯-૨૩૨૪૧૦૫૩

Email : saucouncil@gmail.com

ક્રમાંક/ કૃયુકા/ ૫૭૩/૨૦૧૩

તા. ૧૦/૧૨/૨૦૧૩

// અગત્યનું //

પ્રતિ,

કુલસચિવશ્રી,

કૃષિ યુનિવર્સિટી,

આણંદ/જૂનાગઢ/નવસારી/દાંતીવાડા.

વિષય :- Systematic Voters' Education & Electoral Participation

(SVEEP) બાબતે થયેલ બેઠક બાબત.

ઉપરોક્ત વિષય અન્વયે જણાવવાનું કે, આ સાથે એડીશનલ ચીફ ઇલેક્ટ્રોરલ ઓફીસર, ગુજરાત રટેટ, ગાંધીનગર નો તા. ૨૬/૧૧/૨૦૧૩ નો પત્ર આ સાથે સામેલ રાખી મોકલી આપવામાં આવે છે.

રાજ્યમાં વોટર એજ્યુકેશન અને ઇલેક્ટ્રોરલ પાર્ટીશીપેશન વધે તે અંગે જરૂરી માર્ગદર્શન અને સૂચનાઓ સંદર્ભ મુદ્દા નં.૫ કૃષિ અને સહકાર વિભાગમાં દર્શાવેલ મુદ્દા નં.૩, ૪, ૫, ૬, ૭ અન્વયે સાર્વત્રિક કૃષિ યુનિવર્સિટીઓમાં ગત સાલ પગલાં લેવામાં આવેલ હતા અને ચાલુ સાલે પણ તેજ પ્રમાણે પગલાં લેવાના થાય છે, તો ઉક્ત મુદ્દાઓ અન્વયે આપની યુનિવર્સિટી દ્વારા જરૂરી પગલાં લીધેલ હોય અથવા લેવાના થતાં પગલાં તે અંગે જે કાર્યવાહી કરેલ હોય તેની સઘળી વિગતો નો Action Taken Report તા. ૧૨.૧૨.૨૦૧૩ પહેલાં ઉપસચિવશ્રી(કૃષિ યુનિ.), કૃષિ અને સહકાર વિભાગ તેમજ સહ પ્રાધ્યાપક, રાજ્ય કૃષિ યુનિવર્સિટી પરિષદ, ગાંધીનગરને મોકલી આપવા વિનંતી છે, ઉપરાંત ઉક્ત મીનીટરસમાં દર્શાવેલ મુદ્દાઓ અંગે તાત્કાલિક ઘટતાં પગલાં લેવા આજ્ઞાનુસાર વિનંતી.



(પી.મી.પટેલ)

સહ પ્રાધ્યાપક

સામેલ :- ઉપર મુજબ

નકલ સવિનય રવાના :-

- (૧) અધિક મુખ્ય સૂટફોની અધિકારીશ્રી(ગુ.રા.), સરદાર ભવન, બ્લોક નં.૭, બીજે માળ, સચિવાલય, ગાંધીનગર-૩૮૨ ૦૧૦ તરફ આપની તા. ૨૬/૧૧/૨૦૧૩ ની મીનીટરસ અન્વયે પણ સારૂ
- (૨) ઉપસચિવશ્રી (કૃષિ યુનિ ), કૃષિ અને સહકાર વિભાગ, સચિવાલય, ગાંધીનગર

૫૭૩-૩  
૫૭૩-૩

કૃષિ અને સહકાર વિભાગ

સચિવાલય, ગાંધીનગર.

તા.૦૩/૧૨/૨૦૧૩

પ્રતિ,

- ખેતી નિયામકશ્રી, કૃષિભવન , સેક્ટર ૧૦, ગાંધીનગર
- પશુપાલન નિયામકશ્રી, કૃષિભવન , સેક્ટર ૧૦, ગાંધીનગર
- બાગાયત નિયામકશ્રી, કૃષિભવન , સેક્ટર ૧૦, ગાંધીનગર
- મત્સ્યોદ્યોગ કમિશ્નરશ્રી, ડૉ. જીવરાજ મહેતા ભવન, ગાંધીનગર
- રજિસ્ટ્રારશ્રી, સહકારી મંડળીઓ, ડૉ. જીવરાજ મહેતા ભવન, ગાંધીનગર
- ખાંડ નિયામકશ્રી, ડૉ. જીવરાજ મહેતા ભવન, ગાંધીનગર
- મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. રાજ્ય જમીન વિકાસ નિગમ, બલરામ ભવન, સેક્ટર ૧૦- a, ગાંધીનગર
- મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. બીજ નિગમ, સેક્ટર ૧૦- a, ગાંધીનગર
- મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. બીજ પ્રમાણ એજન્સી, અમદાવાદ
- મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. એગ્રો ઈન્ડસ્ટ્રીઝ, નવરંગપુરા, અમદાવાદ
- રજીસ્ટ્રારશ્રી, ગુજ. મત્સ્યોદ્યોગ મધ્યસ્થ સહકારી મંડળી, અમદાવાદ
- ચેરમેન અને મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. વેર હાઉસિંગ કોર્પોરેશન, અમદાવાદ
- મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. ઘેટાં અને ભીન વિકાસ નિગમ લિ. ઉદ્યોગ ભવન, ગાંધીનગર
- મેનેજીંગ ડિરેક્ટરશ્રી, ગુજ. કૃષિ બજાર બોર્ડ, ડૉ. જીવરાજ મહેતા ભવન, ગાંધીનગર
- કુલસચિવશ્રી, આણંદ / નવસારી / જૂનાગઢ/ દાંતીવાડા કૃષિ યુનિવર્સિટી
- અધ્યક્ષ શ્રી, ગૌસેવા આયોગ, ડૉ. જીવરાજ મહેતા ભવન, ગાંધીનગર
- રજીસ્ટ્રારશ્રી, ગુજ. સહકારી ટ્રીબ્યુનલ, અમદાવાદ
- મુખ્ય કાર્યપાલક અધિકારીશ્રી, નિરીક્ષણ અને અન્વેષણ સમિતિ, પાલડી, અમદાવાદ

વિષય:- મતદાતા જાગૃતિ સંદર્ભે સૂચનાઓ આપવા બાબત.

શ્રીમાન,

મુખ્ય ચૂંટણી અધિકારીશ્રીની અધ્યક્ષતામાં તા.૧૯/૧૧/૧૩ ના રોજ યોજાયેલ બેઠકની કાર્યવાહી નોંધ આ સાથે સામેલ રાખતાં જણાવવાનું કે બેઠકમાં થયેલ ચર્ચા પ્રમાણે નીચે મુજબની કાર્યવાહી તાત્કાલીક હાથ ધરી તેનો પ્રથમ પ્રગતિ અહેવાલ વિભાગને તા.૦૮/૧૨/૨૦૧૩ સુધીમાં અચૂક મોકલી આપવા વિનંતી છે.

(૧) દરેક ખાતાના વડા / બોર્ડ / નિગમ/ કૃષિ યુનિવર્સિટી ઉપરોક્ત કામગીરી માટે એક નોડલ અધિકારીને નીમશે અને તેઓ તેમના તાબા હેઠળના તમામ અધિકારી/કર્મચારીઓ અને પાત્રતા ધરાવતા કુટુંબના સભ્યોની મતદાર તરીકે નોંધણી થાય તેનું ધ્યાન રાખશે. રાજ્યના મુખ્ય ચૂંટણી અધિકારીશ્રી દ્વારા આ નીમાયેલ નોડલ ઓફીસરોને ડીસેમ્બર માસમાં જરૂરી તાલીમ આપવામાં આવશે.



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(૨) દરેક ખાતાના વડા/બોર્ડ/કોર્પોરેશનને નોડલ અધિકારીના નામ, સરનામુ, તથા સંપર્ક નંબરની વિગતો આ વિભાગને મોકલી આપવાની રહેશે. આ બાબતે વિભાગના તા.૨૫/૧૧/૨૦૧૩ના પત્રથી ખાતાના વડા તથા કૃષિ યુનિવર્સિટીઓને જરૂરી વિગતો મોકલી આપવા પણ જણાવેલ છે.

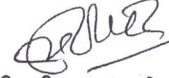
(૩) મુખ્ય ચૂંટણી અધિકારીશ્રી દ્વારા તા.૦૬/૦૧/૧૪ થી તા.૨૦/૦૧/૧૪ દરમ્યાન મતદાતાઓની નોંધણી માટે ખાસ ઝુંબેશ હાથ ધરવામાં આવશે. તે દરમ્યાન બધા જ અધિકારી/કર્મચારીની નોંધણી કરવાની રહેશે.

(૪) વિભાગ/ખાતાની પ્રવૃત્તિઓ માટે નિયત થયેલ ફોર્મમાં વ્યક્તિના EPIC નંબર ફરજિયાત પણે દર્શાવવામાં આવે તે મુજબની સૂચના તમામ લોકો સુધી પહોંચે તે માટે તાબાની કચેરીઓને જરૂરી સૂચના આપવા વિનંતિ છે.

(૫) આ સિવાય પણ કાર્યવાહી નોંધમાં આપને સંબંધિત જે મુદ્દાઓ હોય તે મુજબની કાર્યવાહી કરી તેનો પ્રથમ પ્રગતિ અહેવાલ વિભાગને તા.૦૮/૧૨/૨૦૧૩ સુધીમાં અચૂક મોકલી આપવા વિનંતિ છે.

બિડાણ- ઉપર મુજબ

આપની વિશ્વાસુ



(શ્રીમતી પી.આઈ.પટેલ)

ઉપસચિવ

કૃષિ અને સહકાર વિભાગ

નકલ રવાના -

- અધિક સચિવશ્રી(કૃષિ), કૃષિ અને સહકાર વિભાગ, સચિવાલય, ગાંધીનગર
  - નાયબ સચિવશ્રી(કૃષિ યુનિવર્સિટી), કૃષિ અને સહકાર વિભાગ, સચિવાલય, ગાંધીનગર
  - સંયુક્ત સચિવશ્રી(અપીલ), કૃષિ અને સહકાર વિભાગ, સચિવાલય, ગાંધીનગર
- ..... જરૂરી કાર્યવાહી સત્વરે કરવા સારૂ.

ELECTION  
IMMEDIATE

Phone : 079-23256731  
079-23250456  
Fax No.: 079-23250324  
079-23250319

**OFFICE OF THE  
CHIEF ELECTORAL OFFICER**

**GUJARAT STATE  
General Administration Department (Election Division)**

Sardar Bhavan, Block No. 7, 2nd floor, Sachivalaya, Gandhinagar-382 010.

No.ELC-102013-718933-(1)-CHH

Date : 26/11/2013

To,  
Shri Raj Kumar  
Principal Secretary  
Agriculture & Co-operation Department  
Sachivalaya, Gandhinagar

Sub:- Minutes of the meeting of all Departments held  
on 19-11-2013 - regarding

Sir,

A meeting of representatives of concerned departments, chaired by the Chief Electoral Officer was held on 19-11-2013 in the Committee Room No. 2, Block No. 1, Sachivalaya, Gandhinagar regarding SVEEP (Systematic Voters' Education & Electoral Participation). The minutes of the said meeting is enclosed. All departments are requested to take necessary action as per the points given under the names of various departments.

The first action taken report may be forwarded to this office by 15-12-2013.

Yours faithfully,



(Ashok Manek)

Additional Chief Electoral Officer,  
Gujarat State.

Copy to for information -

Shri R.T.Christian, Deputy Secretary, Agriculture & Co-operation Department, Sachivalaya,  
Gandhinagar.

Shri R.A.Makwana, Joint Registrar, Director of Sugar, 8/2, Dr. Jivraj Mehta Bhavan,  
Gandhinagar.

Dr.P.P.Patel, Professor Associate, State Agriculture University, Krishi Bhavan, Sector 10-A,  
Gandhinagar.

Prof. A.A.Vyas, Associate Professor, Junagadh Agriculture Univerisity, Junagadh

*Election*  
*h*  
*29/11/13*

*936*

**MINUTES OF THE MEETING CHAIRED BY CHIEF ELECTORAL OFFICER, GUJARAT STATE WITH STATE GOVERNMENT DEPARTMENTS HELD ON 19-11-2013 IN COMMITTEE ROOM NO. 2, BLOCK NO. 1, 4TH FLOOR, SACHIVALAYA, GANDHINAGAR.**

The list of officers who attended this meeting is attached herewith.

In the beginning the Chief Electoral Officer welcome all Officers of the various Departments present in the meeting. The CEO appreciated the efforts made by the Departments to enhance Electoral Registration and voter's participation during the General Election to SLA - 2012 which resulted in all time high voting of 72%. Further, she expected that the same kind of support during the forthcoming General Election to Lok Sabha-2014 particularly in registration of youth.

Beginning the discussion, the Chief Electoral Officer stated that in the year 2012-13 Election Commission of India had not provided any funds for SVEEP campaign. Various partners had contributed by way of making various arrangements for dissemination of voter education, facilitating registration, contributing to awareness programmes in the SVEEP programme. In this regard, more than 7 crore rupees were sponsored through the various partnerships across the State. For the current year, Election Commission of India has provided about 1 crore rupees for entire SVEEP campaign, which is not sufficient for implementing all these activities in this limited budget. Therefore, CEO requested all representatives of the departments to undertake these activities through sponsorship and with their own funds.

Explaining the important role of SVEEP in increasing electoral registration and participation, CEO said that the Systematic Voter Education and Electoral Participation (SVEEP) is a campaign of multi interventions in different modes and mediums to increase Voters' Awareness and their participation in the entire electoral process. Voters are the central stakeholders in election process in a democratic set up, therefore, systematic planning is required to increase their awareness and participation. Election Commission of India has directed all States to undertake voter awareness activities with the active partnership of various Government Departments /Offices in SVEEP campaign. In this context Election Commission of India needs to be an enabling environment combining information, motivation and facilitation so that potential voters are fully engaged in the process of democratic governance through effective electoral participation with the following objects:

- 1 To bridge the gender gap in registration and voter turnout.
- 2 To fight urban apathy to electoral participation.
- 3 To overcome youth indifference with the electoral process.
- 4 To facilitate inclusion of marginal sections in the electoral process.
- 5 To promote informed and ethical voting.
- 6 To bridge the gap in information, awareness, motivation and facilitation in the electoral process.

It is further stated that reaching out to all remaining citizens especially youth and women to ensure their registration and turnout on poll day is one of the major objectives and challenges of the SVEEP programme. It is found that youth and women in urban and rural area are unaware or apathetic towards the democratic process of elections. It was suggested to intensify the efforts to include the fresh young voters and women voters in the voters' list.

## **GENERAL DISCUSSIONS AND ACTION POINTS FOR ALL PRESENT IN THE MEETING :**

During the discussion in the meeting it was decided as follows :

- All departments were requested to designate an Officer not below the rank of Deputy Secretary as Nodal Officer for ensuring that all officers/ employees working in the department and their eligible family members are registered. Designated Nodal Officer will ensure that all employees working under their department i.e. subordinate offices are registered. Name, Contact details of such Nodal Officer may be communicated to us by 2/12/2013.
- All Heads of Department/ Offices also designate one officer of their office as Nodal Officer to ensure that all officers/ employees and their eligible family members are registered.
- Training for designated Nodal Officers will be held in the month of December for one hour to educate them about election functions and procedure for registration by District Election Authority at district level, and for Department's Nodal Officers training will be held at Gandhinagar.
- Departments were requested to send all data base of Department's Nodal Officers as well Nodal Officers of Heads of Department/ Offices before 2/12/2013 to this office to facilitate them for training and provide election materials.
- A special campaign will be held during 06-01-2014 to 20-01-2014 for registration. During this period all departments are requested to ensure that all officers/ employees get registered.
- To make mandatory EPIC number in all kind of forms published by the departments for any kind of activities i.e. UMEED registration, recruitment forms etc.
- Municipal Commissioner, Vadodara was requested to flash election materials at Vadodara Marathon, and make mandatory EPIC number at the time of registration.

In the above context, in addition to the points circulated earlier and the points discussed in the present meeting are summarized as under and the suggested action should be completed by 31<sup>st</sup> December, 2013.

### **1. SPORTS, YOUTH & CULTURAL ACTIVITIES DEPARTMENT :**

1. To make available 'Search Facility' for checking name in voters list in all libraries in the State.
2. Department has professional cultural troupes, who can contribute through street plays, Bhavai, Dayro, Tamasha and other folk medium for voter awareness programmes. Department is requested to facilitate use of this media on large scale for this purpose.
3. NYKS functions through youth clubs, block level youth conventions and district level youth conventions. They can play valuable role for voter awareness and voters education.
4. To ensure full support of NYKS District Coordinators for aiding the District Administration in its efforts for voter's awareness.
5. To prepare unique scripts by one or more authors of Street Plays, Bhavai and Tamasha in a scientific manner and play at different places and on different occasions.
6. To discuss with MICA team for preparing innovative programmes on voters' education and awareness.
7. To make available volunteers of Vivekanand Yuvak Mandals which are

functional at every village level for voter registration drive from 7<sup>th</sup> January to 20<sup>th</sup> January, 2014.

## **2. SCIENCE & TECHNOLOGY DEPARTMENT :**

1. Ensure display of our publicity materials on all Department's websites.
2. Provide support to CEO office for generating creative ideas for using IT for voter awareness.
3. To display all election material in all discussion forums, seminars, shows etc.
4. One committee of three to four members (Additional CEO, GIL representative, Under Secretary (SVEEP) and Joint Director from Information Department) be formed for suggesting use of Social Media to educate the young about voter registration and democratic process of elections.

## **3. EDUCATION DEPARTMENT :**

The Education Department had issued a resolution on 29<sup>th</sup> April, 2010 directing all educational institutions to appoint designated officers in each institute to ensure registration of all eligible students which had helped young voter's registration to a great deal. The CEO appreciated all efforts including the above GR of the Department. The Director, Primary Education and other representatives of the Department remained present and assured that action will be taken on the following points discussed in the meeting.

1. Visible Banners giving details of Designated Officers and the work to be done by them to be put up in all colleges.
2. District coordinators appointed for the purpose of coordinating the activities of all colleges in a district, will be the institutional channel that will be used to convey the messages of voters education to all college campuses. They should accordingly be informed and their list and contact details conveyed to us.
3. Instruct to all cluster coordinators to work actively towards this end.
4. Grassroot level workers i.e. Mid-Day-workers should be trained to facilitate registration of young female voters' and increasing their electoral participation
5. NSS volunteers should actively participate in creating awareness through skits, sports event and other activities amongst youth.
6. NSS volunteers to take the responsibility of at least ten households to check if all eligible members are registered, and if not, motivate them to register.
7. On the basis of the Govt. Resolution dated 29.4.2010, it has been made mandatory for every College to have Designated Officer for the purpose of getting students to fill up their form and also to collect them and send it to the concerned officials for voter registration. The heads of all such institutions to give certificates of completion by 31/12/2013.
8. The database of students is available with the Department, therefore the target group is identifiable. In this regard close follow up to be done with the Principals of the Colleges to ensure maximum registration of eligible young voters.
9. Holding special programmes in colleges for generating awareness.
10. Facilitating Campus Ambassadors



11. Facilitating School Ambassadors
12. Educational Institutions to take pledge on National Voters Day.
13. Educational Institutions to organise debates, Quiz et on democracy on National Voters Day.
14. Facilitating training to Campus / School Ambassadors.
15. To make 'Search Facilities' available in all Government colleges.
16. To provide MDM workers with alphabetical list of electoral roll by the district election authority to check and to ensure that the names of all qualifying voters in their jurisdiction are registered. The MDM workers will be imparted training by the BLOs/ district election authority.
17. Appointment of Campus Ambassador among the students in higher educational institutions will be made where NSS Volunteers are not available. Campus ambassadors shall be neutral and apolitical. Their background and history shall be got verified through the police department.
18. To organise voter education and voter registration campaigns in all training programme held by the department.
19. To facilitate visits of Election Emissary to educational institutes for voter awareness.
20. NSS volunteers to arrange atleast one programme on voter education and voter awareness at public places in urban areas.

#### **4. URBAN DEVELOPMENT & URBAN HOUSING DEPARTMENT :**

On the points related to this department and other points, the Secretary of the department was to discuss the points with CEO. Therefore, representatives of this department requested to reschedule the meeting. Accordingly, the meeting has been rescheduled on 25/11/2013 in CEO's chamber.

#### **5. AGRICULTURE & CO-OPERATION DEPARTMENT :**

1. There are 1.5 crore members in all the cooperative societies and most of the members of the Milk Marketing Federation are females. To identify those members who are unregistered, motivate them to register and to ensure their registration with the help of BLO of concerned area.
2. To print and display our publicity material at all locations of the cooperatives where there are heavy footfalls.
3. The Department has issued instructions making it mandatory to associate admissions with voter registration process in all Agriculture Universities. Copy of the same may be provided to us so that we may ensure follow up at district level.
4. To appoint Designated Officers in Agriculture Universities and to ensure registration of eligible young students.
5. Details of the all Agriculture Universities, their location and details of Designated Officers will be put on CEO's website.
6. To provide search facilities at all Agriculture Universities.
7. To provide facilities for registration at all Farmer Training Centers for its members/trainees.
8. To print the Voters' education publicity material given by this office and display them at the dealer outlets and Primary Agricultural Cooperatives (PACs).
9. To provide search facilities at various outlets.

10. To take up voters education as integral part of education programme for farmers about better animal husbandary practices.
11. To ensure that applicant who applies for Grant / Subsidy is registered as a voter. The department has issued a circular to this extent. Copy of this circular to be provided to us for ensuring follow up at district level.

#### **6. LABOUR & EMPLOYMENT DEPARTMENT :**

1. Large banners giving details of Designated Officers and the work to be done by them to be put up in all ITIs.
2. Search facilities in all ITIs.
3. Department runs Govt. ITIs and Grain-in-aid ITIs. Students join these at the age of about 16 and many of them become eligible to be registered as voters as they complete their course. To ensure that all students who leave ITIs are facilitated to register as voters if they have become eligible.
4. Approximately 3 lac persons are registred in Employment Exchange every year. To ensure that every person who gets registered at the employment Exchange will be mandatorily checked, whether he/she is registered as voter, and if not, will be facilitated to register as a voter. In this regard necessary circular/ instructions be issued by the department.
5. To instruct the Commissioner of Labour to ensure complete registration of unorganised labourers engaged in different industrial units. For this purpose, arrange a meeting with Labour Officers and instruct them to motivate and educate labourers to register. Print and display of publicity material in maximum industrial units across the State.
6. Labour Commissioner to hold meeting of all officers to educate them by the election officials about the procedure of registration of labourers, specifically unorganised labourers in the field.
7. Labour Officers to hold meetings with Contractors and to persuade them to ensure that their eligible construction labourers' names are registered at the place of their ordinary residence.

#### **7. WOMEN & CHILD DEVELOPMENT DEPARTMENT :**

1. Grassroot level workers i.e. Anganwadi workers of the ICDS, Mahila Samkhya Society shall be trained to facilitate registration of young female voters for increasing their electoral participation.
2. Department has the channel of Anganwadi workers who has been a very large contributory factor in motivating the female voters to register. Specific activities to attract female voters to register, and informing them how married women can register.
3. The use of satellite communication through BiSAG to reach out to Anganwadi workers and also the beneficiaries of Anganwadis.
4. To facilitate all Anganwadi workers with various forms for registration by district election authority on 'Mamta Diwas' and 'Rasoi Show' and to register eligible females who are not registered.

#### **8. PANCHAYATS, RURAL HOUSING & RURAL DEVELOPMENT DEPARTMENT :**

1. There are 2.4 lacs self help groups (SHGs) in the State with 28 lac female members. To ensure that all the eligible female members out of this 28 Lacs females and their family members are registered in the voters list.
2. It is possible to address all the 28 lacs members simulataneously through SATCOM programme at BISAG as a part of the training programmes

which are often given to these SHG members. Training on Voters' Awareness shall be made a part of this training programme.

3. Birth & Death registers are maintained by the Gram Panchayats Office in rural areas. It shall be made mandatory to fill up form for cancellation of the name from voters' list in case of death at the time of death registration.
4. Similarly, at the time of marriage registration, it shall be made mandatory to fill up form for voter registration for married women at the place of their husband's residence.
5. To ensure that the training is given to "Gram Rojgar Sevak" of NREGA Scheme by DRDA in consultation with the district election authority for voter registration.
6. Rural Socio Economic Survey through Rural Development Department is going on. In this regard to make it mandatory to enter EPIC Number in these forms and to facilitate the volunteers of the survey with the various registration forms for voter registration of unregistered eligible persons.
7. To ensure that all e-gram centers are activated for voter registration.
8. A list of all e-gram centers to be provided to CEO office.

#### **9. HEALTH & FAMILY WELFARE DEPARTMENT :**

1. Grassroot level workers i.e. ASHA workers, ANM (Auxiliary Nurse Midwife) shall be trained to facilitate registration of young female voters and increase their electoral participation.
2. Department make necessary arrangements to send voter education message to its beneficiaries through the e-mamta system.
3. ASHA workers had been very actively involved in voter registration in the last Summary Revision and their services shall be utilized for outreach purposes.
4. Display of Voters awareness publicity material on PHCs and Sub Centers which create a good impact on female voters.
5. It should be made mandatory for every Medical College, Nursing College, Ayurved, Homeopathy and Naturopathy College to have Designated Officer for the purpose of voter registration of eligible students. Certificates to the effect that all eligible students of above colleges are registered to be obtained from designated officers of all colleges and forwarded to the District Election Officer.

#### **10. WATER SUPPLIES DEPARTMENT :**

1. This organization is active in 8000 villages and works through very well structured and effectively trained "Pani Samitis". They can help identify those members who are unregistered, motivate them to register and to ensure their registration with the help of BLO of concerned area.
2. To display publicity material of the voter awareness programme.
3. To carry the message of voter awareness for voter turn out as prepared by the CEO office, in all these villages.
4. To hold a meeting of 'Pani Samities' especially for females and educate them about registration.
5. To educate about registration process and voter awareness to the members of 'Pani Samitee'. Ppt materials will be provided to WASMO by Office of the Chief Electoral Officer

#### **11. FOOD, CIVIL SUPPLIES & CONSUMER AFFAIRS DEPARTMENT :**

1. Department has the channel of FPS, LPG dealers, Petrol Pumps which can be a contributory factor in educating the voters for registration and participation.
2. To display Voters awareness publicity material on FPSs, LPG dealer outlets and Petrol Pumps, creating a good impact on the voters.
3. To ensure that all the customers and their eligible family members of FPS are registered in the electoral roll.
4. To carry the message of voter awareness for voter turn out as prepared by the CEO office, through FPSs and LPG dealers.
5. To organise special campaign at Fair Price Shops on 18-01-2014 Saturday during 12.00 to 5.00 p.m. to ensure that customers are registered. If they are not registered, BLO will provide them registration forms at the place.
6. To make arrangements, at the time of delivery of Gas Cylinder, to ensure that the customer is registered. For this purpose a short term training will be organised for delivery boys by BLO / District Election Authority.
7. Proforma pamphlets will be provided to educate about registration process through FPS and other outlets.

#### **12. PORTS & TRANSPORT DEPARTMENT :**

1. Department has the channel of Bus Stations, Bus Stops which can be a contributory factor in educating the voters to register.
2. To display Voters awareness publicity material on Bus Stations, Bus Stops which create a good impact on the voters.
3. To ensure that every person who come for Learning License at the RTO will be mandatorily checked, whether he/she is registered as voter, and if not, will be facilitated to register as a voter by getting Form-6 filled.
4. To write a letter to all RTOs to make mandatory EPIC Number in the form for learning license. To make available voter registration forms at all RTOs to be supplied to the unregistered eligible applicants who come for learning license.
5. To make available SCROLL PANNEL at all RTOs to educate the public about election functions.
6. During election period to educate the commuters about registration and participation on SCROLL PANNELs available at all major Bus Stations.
7. To ensure that all drivers and conductors of GSRTC and their eligible family members get registered. To appoint Depot Manager as Nodal Officer for this purpose.
8. To ensure that all shop keepers, canteen holders in the Bus Depot and their employees with their eligible family members get registered.

#### **13. INDUSTRIES & MINES DEPARTMENT :**

1. To facilitate the process of obtaining sponsorships for various Voter Education events in the State.
2. To ensure printing and displaying of election related material at all units in GIDC estates.
3. To direct all units at GIDC estates to provide Name Search facilities for their employees / staff.
4. To display election related material at all venues of functions / celebrations / festivals etc organized by Tourism Department.
5. As assured by Shri Bishwas, to make available a stall in Carnival i.e.

'Kankariya Carnival', 'Kite Festival' etc. for dissemination of voter registration and voter awareness.

6. To sponsor tour packages for the best Booth Level Officers declared in the function of National Voters Day held on 25-01-2014 in each district as well as at State level function.

To the end, the CEO once again appealed to all departments to implement above points and take other innovative steps that they may consider suitable to effectively enhance the voter registration and voter education. With a word of thanks the meeting was concluded.

Anita Karwal  
Chief Electoral Officer,  
Gujarat State.

## Annexure-I

Sr.	Name of Officer	Designation	Name of Department
1	Shri S. J. Haider	Secretary	Department of Science & Technology
2	Shri Bhagyesh Jha	Secretary	Sports, Youth & Cultural Activities Department
3	Ms. Neeta Shah	Director	Gujarat Informatics Limited
4	Shri Rajesh Rajyaguru	Joint Secretary	Women & Child Development Department
5	Shri A. B. Patel	Deputy Secretary (Primary Edu)	Education Department
6	Shri R. C. Raval	Director (Primary Education)	Education Department
7	Shri A. S. Bhagat	Joint Secretary	Labour & Employment Department
8	Shri Pradip Parekh	Joint Secretary (Animal Husbandry, Fisheries)	Agriculture & Co-operation Department
9	Shri R. T. Christian	Deputy Secretary	Agriculture & Co-operation Department
10	Shri R. A. Makawana	Joint Registrar	Director of Sugar
11	Shri R.D. Trivedi	Dy. Registrar	Registrar of Co-operative Societies
12	Smt. R. S. Patel	Dy. Director Statistic	Commissioner of Fisheries
13	Shri N. D. Patel	Personal Assistant	Commissioner of Fisheries
14	Shri C. V. Pargi	Administrative Officer	Director, Animal Husbandary
15	Shri S. S. Gamit	Joint Director	Director of Horticulture
16	Shri C. K. Kharadi	Assistant Administrative Officer	Director of Horticulture
17	Prof. A. A. Vyas	Associate Professor	Junagadh Agriculture University
18	Shri P. P. Patel	Prof. Associate	State Agriculture University
19	Shri V. G. Vanzara	Deputy Secretary	Health & Family Welfare Department
20	Dr. Sudhir Gandhi	Director	State institute of health & Family Welfare, Narol, Ahmedabad.
21	Dr. Dhimant Thakker	Medical Officer	Health & Family Welfare Department
22	Ms. Mukhta Tyagi	Coordinator (e-mamta project)	Health & Family Welfare Department
23	Ms. Nancy Gupta	Coordinator (e-mamta project)	Health & Family Welfare Department
24	Shri S. G. Bhatt	Deputy Secretary	Urban Development & Urban Housing Department
25	Shri R. N. Tadvi	Deputy Secretary	Urban Development & Urban Housing Department
26	Shri L. P. Padalia	Municipal Commissioner	Municipal Corporation, Gandhinagar
27	Shri G.C.Shah	Director	Director of Municipalities, Gandhinagar.
28	Shri K. S. Menat	Deputy Municipal Commissioner	Vadodara Municipal Corporation,
29	Shri B. K. Jhala	Dy. Municipal Commissioner	Bhavnagar Municipal Corporation
30	Shri Pradipsinh Jala	Deputy Municipal Commissioner	Municipal Corporation, Surat
31	Shri J. P. Vaja	Assistant Commissioner	Junagadh Municipal Corporation
32	Shri V.B. Pipaliya	Assistant Manager	Election Branch, Rajkot Municipal Corporation
33	Shri Pravin K. Hotha	Election Officer	Ahmedabad Municipal Corporation,
34	Shri N. J. Patel	Election Officer	Municipal Corporation, Ahmedabad
35	Shri B. S. Mehta	Deputy Secretary	Industries & Mines Department
36	Shri B. L. Bariya	Under Secretary	Industries & Mines Department
37	Shri S. K. Parikh	Chief Manager (E & A)	Gujarat Industrial Development Corporation
38	Shri K. Biswas	Manager Marketing	Tourism Corporation of Gujarat,
39	Shri M. K. Makwana	Dy. Section Officer	Industries & Mines Department
40	Shri J. T. Soni	Section Officer	Food, Civil Supplies & Consumer Affairs Department
41	Shri U. U. Pathan	Under Secretary	Panchayats, Rural Housing and Rural Development Department
42	Shri B. G. Jha	Under Secretary	Port & Transport Department
43	Shri Pradeep Singh	Executive Officer	WASMO